

KANAN NURUYEV | Content Creator

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Available for communication via Zoom, Microsoft Teams, or Email.

Interested in working with teams across East Asia, Europe, and North America.

ABOUT ME

Self-driven Content Creator dedicated to continuous professional growth. With over a year of experience in shaping social media brand identities, I have developed a strong proficiency in producing high-quality video content, designing visual posts, and fostering meaningful audience engagement. I thrive in calm, professional, and positive environments where I can leverage my skills to deliver tangible value to the team.

SKILLS

Instagram, TikTok, YouTube • CapCut, Canva • ChatGPT, Gemini, Copilot • Notion • Google Task • Google Keep

Digital Storytelling • Trend/Audience Analysis • Multilingual Content Creation

PROJECT EXPERIENCE

Personal Brand – Social Media Content Creator (Jan 2025 – Present)

- Producing ASMR, motivational, and self-care content for YouTube, Instagram, and TikTok
- Writing captions, applying trending audio, and maintaining consistent posting schedules
- Editing videos with CapCut; designing visuals with Canva
- Developing a consistent brand tone and visual identity across dedicated platforms
- Leveraging ChatGPT, Gemini and other AI tools to brainstorm and manage new content ideas
- Building audience engagement through multilingual content and storytelling

You can visit brand accounts and portfolio in the link of the contact section above.

EDUCATION

Coursera – Social Media Marketing (Dec 2024 – Jan 2025)

Garage Academy – Front-End Development (Feb 2024 – Sept 2024)

Azerbaijan State University of Economics (UNEC) – BSc in Information Technology (Sept 2016 – May 2020)

LANGUAGES

Azerbaijani (Native), **Russian** (Fluent), **English** (Proficient), **Italian** (Basic)